

Bryan J. Markham

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Design@BryanMarkham.com

www.BryanMarkham.com

Programming & Development Skills:

- XHTML/HTML
- CSS
- Actionscript
- Javascript
- AJAX
- DHTML
- XML
- PHP
- MySQL
- WordPress

Software:

- Adobe Dreamweaver
- Adobe Photoshop
- Adobe Flash
- Adobe Illustrator
- Adobe Acrobat
- Microsoft Excel
- Microsoft PowerPoint
- Microsoft Word
- Mac/PC Proficient

Development Experience

Couture.Zappos.com.....	http://couture.zappos.com/
Quality Investigations, Inc.....	http://www.QISecurity.com
Laser & Mohs Surgery of New York.....	http://www.QuintanaDerm.com
People's Healthcare.....	http://www.99dollarmeds.com

Employment History

Jr. User Experience Generalist

June 2008 – November 2008

Zappos.com, Inc. | Henderson, NV

Responsible for assisting with website & HTML email wire framing & user testing.

- Observed and recorded user tests consisting of control groups of 16 users. Findings of these tests produced clear problems and solutions to these concerns were implemented in the interface across Zappos' sites.
- Wire framed marketing HTML emails optimized to display the value of the offer with a clear call to action to entice over 1 million shoppers and return a high conversion rate.
- Wire framed informational web pages to provide an optimal user experience through ease of use based upon Nielsen Norman Group standards and best practices to be viewed by over 1 million customers.

Lead Production Assistant

October 2006 – June 2008

Zappos.com, Inc.

Henderson, NV

Lead a team responsible for all product and brand imagery on Zappos' sites.

- Co-lead a team of five employees.
- Managed e-commerce brand collateral for over 1,000 brands.
- Developed and documented a new photo process to adapt new products including video games and electronics to Zappos' shoe based Content Management System.

Student Worker – Career Services

2005 - 2006

The Art Institute of Las Vegas

Henderson, NV

Responsible for the creative development and implementation of
Flash based mailers announcing school events as well as clerical office duties.

- Designed, developed, and distributed multiple Flash based mailers (e-blasts).
- Collaborated with graphic designers to convert designs for print into interactive announcements for electronic distribution.
- Participated in organizing networking events between The Art Institute of Las Vegas and the commercial art and commercial design communities in Las Vegas.

Education

Bachelor of Science, Interactive Media Design - The Art Institute of Las Vegas, 2006.